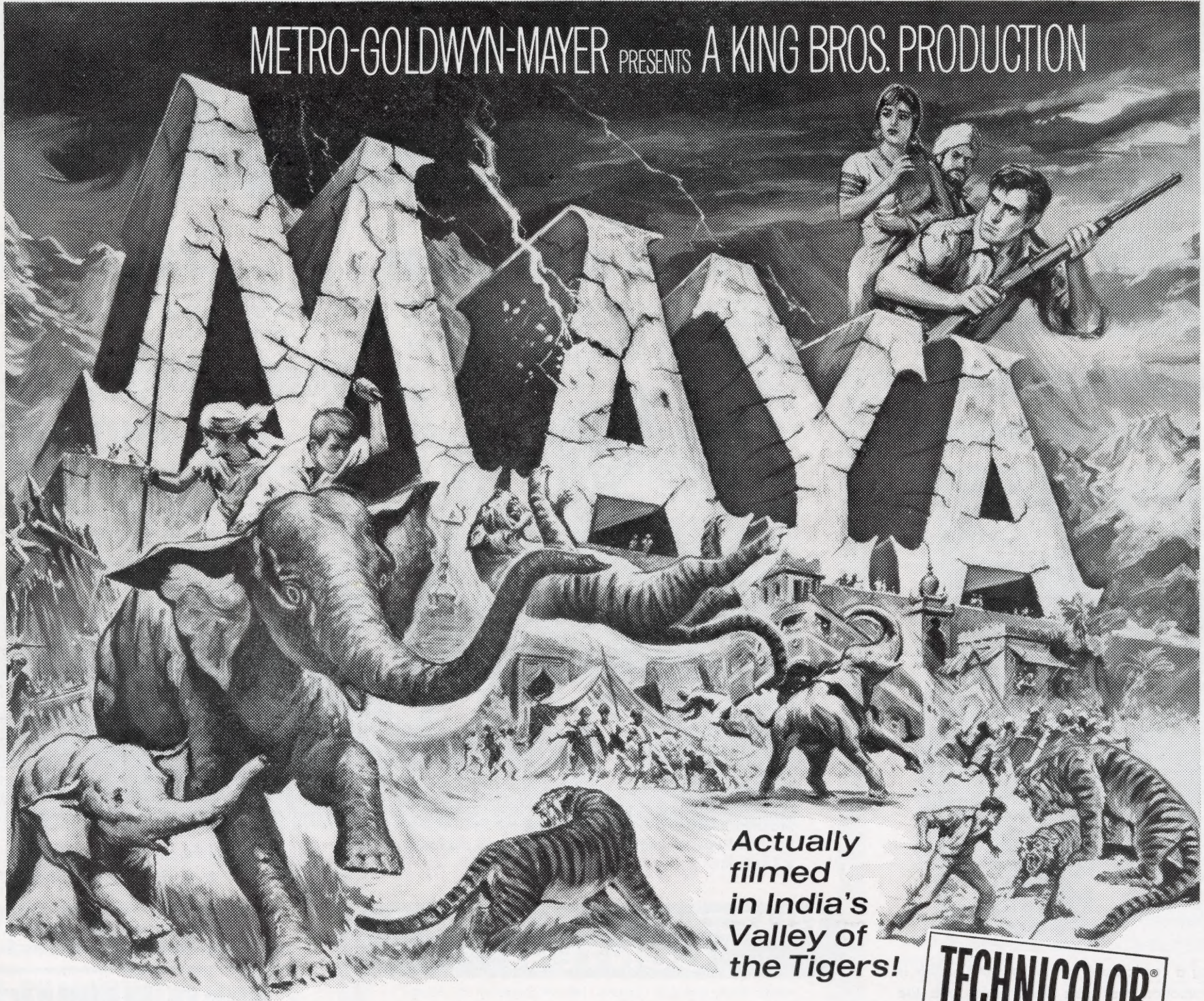


GIANT ADVENTURE BREAKS LOOSE!

...in the Valley of the Tigers with two boys, a giant elephant and a band of bloodthirsty tigers!

METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION



Actually
filmed
in India's
Valley of
the Tigers!

**TECHNICOLOR®
PANAVISION®**

STARRING

CLINT WALKER · JAY NORTH

WITH I.S. JOHAR · SONIA SAHNI



SCREENPLAY BY

ADAPTATION BY

JOHN FANTE · GILBERT WRIGHT

Based on the Story
"The Wild Elephant" by
JALAL DIN & LOIS ROTH

DIRECTED BY

PRODUCED BY

JOHN BERRY · FRANK & MAURICE KING

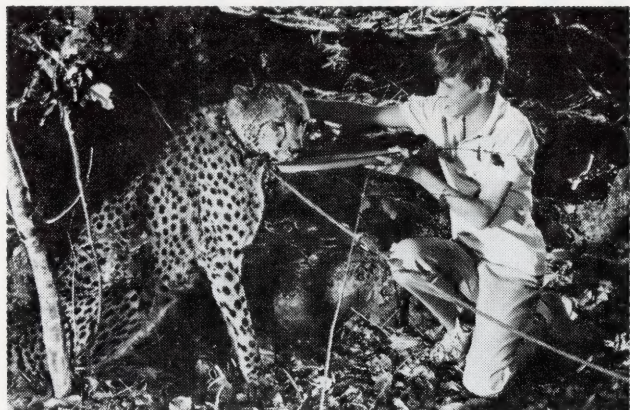


START YOUR BOXOFFICE JINGLING

NEWSPAPER AND RADIO CONTESTS

DOMESTICATED CAT

It's not unusual for a boy to have a cheetah or an elephant in India, but in your town? Run a contest for the most unusual pets. What pet has the oddest name? Tie-in with schools for the best drawing of an animal or with camera shops for the best photograph. Still VT-89



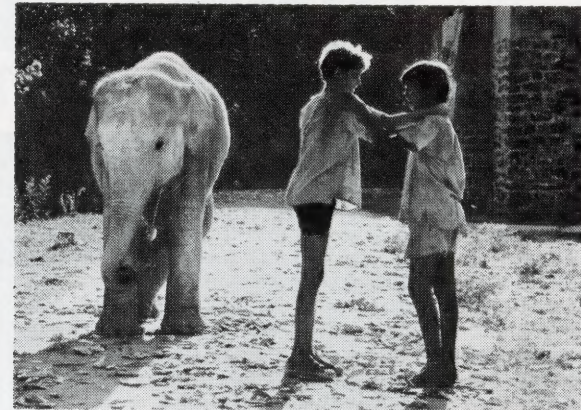
HUCK FINN

Jay North is a modern-day Huck Finn in MAYA—running away, living in the jungle, and even emulating the famous Mississippi River raft ride. Award youngsters for the best letters about their experiences alone with nature, away from home. Still VT-49



PEN PALS

Jay North traveled around the globe from Wyoming and makes friends with Sajid Kahn. Announce free or discount admission for anyone who can show evidence that they are in correspondence with an Indian pen pal, to show them what the REAL India looks like. Still VT-21

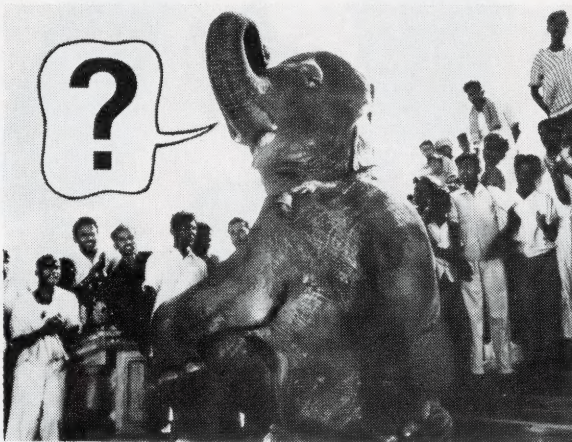


POSTER HUNT

Scatter 3-sheets around city and award person who can name all their locations with passes or promoted prizes.

HOW'S THAT AGAIN, MAYA?

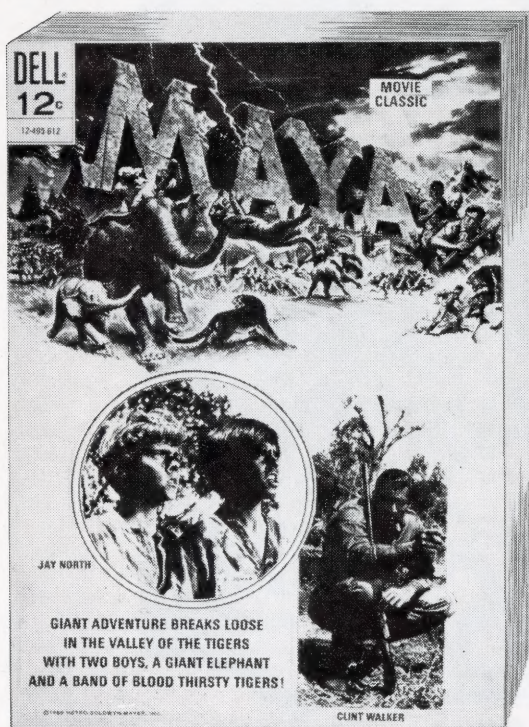
The elephant joke is now a part of our national sense of humor. Run this still as a contest, giving the prize to who can think up the most original caption for what MAYA is saying in this picture. Still VT-85



ZOO TIE-IN

Promote contest with zoo. Give person who enumerates the different kinds of animals in zoo a season's pass and zoo membership.

DELL COMIC BOOK



Dell is publishing a comic book edition of MAYA. This is the type of promotion that gets fast results with the younger set. Contact your local distributor and retailers for in-store displays. See if you can acquire a quantity to ballyhoo your opening. Distribute copies wherever the children congregate in your town. Use them for lobby and contest prizes. Use them as door prizes on opening day.

TRAILERS AND E.T.'s

TEASER TRAILER

Sell your audience weeks in advance with this breathtaking action teaser trailer available from your National Screen Service Branch.

THEATRE TRAILER

The King Brothers themselves made this trailer—one of the fastest-moving, most stunning we've ever seen. Available from National Screen.

TELEVISION TRAILERS

Two 60- and two 20-second spots have been created from the lively theatre trailer, and are available from your MGM Field Press Representative in black and white and COLOR.

RADIO ET.'s

The exciting, exotic music written by Riz Ortolani, award-winning composer, is featured in two 60- and two 30-second spots with the action-filled MAYA flavor are available free from your MGM Field Press Representative.

HOW MANY ELEPHANTS?

Another write-in contest can be arranged by asking readers or listeners to enumerate as many movies that featured elephants as they can. The list can include the hundreds of jungle pictures made, and the longest list wins.

PUZZLE-COLORING CONTEST



Print this mat for a newspaper or throw-away contest, or on shopping bags, place mats, book marks, and cooperative advertising to spark the children's interest for MAYA. Order 3 col. mat 3X or 4 col. mat 4X.

Can you find the hidden hunters lying in wait for MAYA? Color MAYA and the four hunters, and you may win guest tickets to see her fabulous motion picture at the State Theatre.

(Revised puzzle from "The-Lots-To-Do Book" by Harrison T. Salmon. Copyright 1962 by Doubleday & Co., Inc., Garden City, New York)

TABLOID HERALD

Besides being one of your real grass-roots selling aids, these 4-page, full color 5 1/2 x 8 1/2 action-packed heralds can also make you some money with co-op advertising.

DISTRIBUTION TIPS

1. Hand out at zoos and museums.
2. Use as direct mail advertising with nature clubs lists.
3. Arrange insertion with comic book and newspaper dealers.
4. Tie a bunch of 25 to bus stops and telephone poles, so that waiting commuters can tear off one to read.
5. Have tie-in contact slip them into purchase bags.
6. Distribute at children's matinees and schools.

PRICE SCHEDULE

\$14.50 for first thousand including imprinting
 \$12.50 for each added thousand including imprinting
 FOLDING \$2.00 Additional per thousand
 NOT AVAILABLE WITHOUT IMPRINTING. Except full color front and back pages only. With inside completely blank \$10 per M

Price for herald and imprinting includes setting type for 4 lines each 4 inches long. Each additional line is 40c.

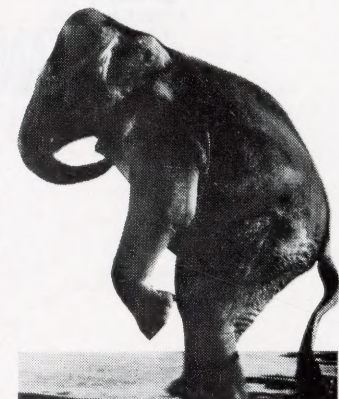
Rush Your Orders Direct To

HARRY K. MC WILLIAMS ASSOCIATES, INC.
 405 Broome St., New York, N.Y. 10013
 Phone 212 CAnal 6-3335 for Rush Orders

WHITE ELEPHANT SALE

TWO ADORABLE ELEPHANTS NEED A HOME...

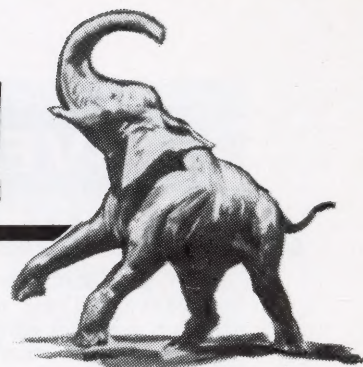
\$7,000 for the pair. Single elephant, \$4,000. You save an incredible \$1,000! Short of cash? Then see the next best thing to an elephant in your living-room—MAYA in MGM's exciting new adventure starting (your play-date)



P.S. This is a legitimate offer! Contact manager for details.

Make this up as a poster and flyers. Order still #VT-7. Let your city editor and radio-TV news editors know about the sale because you CAN deliver the goods! Immediate delivery can be effected F.O.B. New York City. Many zoos could use an addition to their menagerie. Try promoting a fund raising to add an elephant to your municipal zoo. Make sure all publicity reads "Inspired by MGM's MAYA." If you do get a customer, refer him to: Trefflich Bird & Animal Co., Inc., 228 Fulton St., New York, N. Y.

WITH "MAYA" EXPLOITATION NOW!



PROMOTE A MOUNTAIN OF MAYA TIE-INS

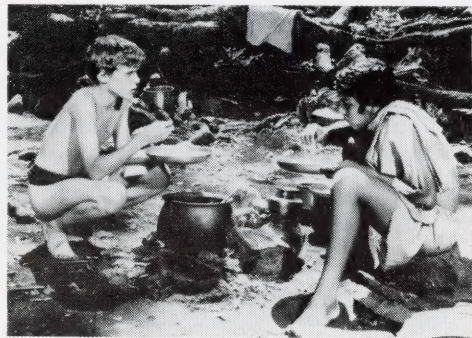
TRAVEL AGENCIES

India has never been photographed as in MAYA. Tie-in with Air India or India Travel representatives: Still VT-35



CAMPING STORES

Jay North and Sajid Kahn live in the wilderness. Tie-in with sports stores or the local boy scouts: Still VT-88



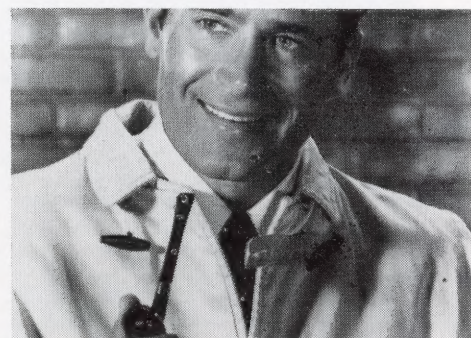
GUN SHOPS

Clint Walker aims for a charging tiger. Sports and gun shops will want this still for displays: Still VT-86



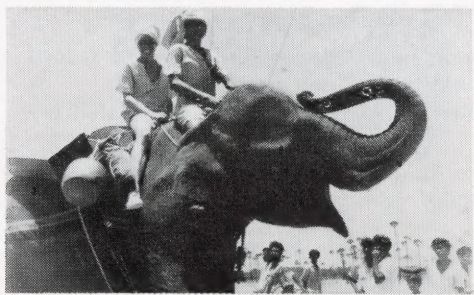
SMOKE SHOPS

Many tobaccos come from India; your tobacconist will want to promote the variety he imports: Still 1851



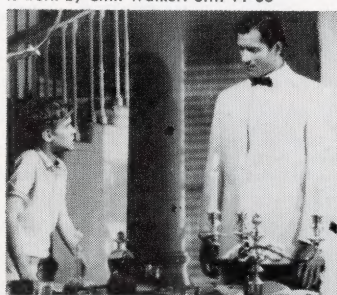
LUGGAGE SHOPS

Retailers can tie-in MAYA with copy like "MAYA has only one trunk to travel with; but we can give you your choice of over 100 different styles": Still VT 95A



FORMAL WEAR

Formal wear for the warm climate of India is worn by Clint Walker: Still VT-68



FASHIONS FROM MAYA'S INDIA

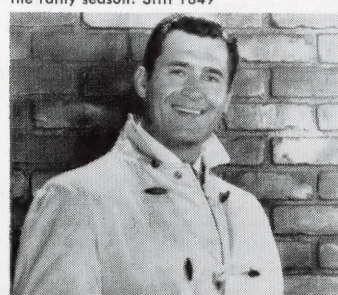
WOMEN'S WEAR

Sari-clad Sonia Sahni models the silken fabric used for U.S. gowns: Still VT-14



MEN'S RAIN WEAR

Clint Walker models what's fashionable for the rainy season: Still 1849



BOY'S FASHIONS

Young movie stars Jay North and Sajid Kahn are impeccably dressed: Still 2015



JAY NORTH INTERVIEW RECORD



Your radio contacts will welcome a recorded interview with MAYA's star, Jay North for the big pull he has for the young listeners. The disc contains two sides of the same five-minute interview. One side is in the open-end form permitting the local commentator to ask the questions provided for him in the accompanying script, while the other side includes an interviewer. These records will be plugged across the country over 800 United Broadcasting and 200 Garrison System stations; if your station has received one, contact your M-G-M Field Press Representative for your copy.

LETTER TO COMMUNITY V.I.P.'s

Use this sample letter to make up a mailer to send to civic leaders, nature club presidents, editors, reviewers, and educational representatives. When they attend your engagement, interview them for testimonials. You might also use a letter like this as an invitation to advance screenings. Even if these celebrities aren't willing to actively endorse your engagement, they will have a conversation item to air to their friends.

Dear Friend,

We are proud to present an uncommonly fine motion picture to your attention.

"MAYA," the MGM release starring Clint Walker and Jay North, which starts June 22nd at the State Theatre is about an India never before filmed. Scenes of Indian wildlife and culture are seen for the first time, with unprecedented approval from India's government. In the picture, the life of a boy from Wyoming and a Hindu youngster intertwine on a pilgrimage to deliver a sacred elephant to its temple home. Through adventures which span the Indian continent, the two boys learn a dynamic understanding of the values of life, nature, and the Indian culture.

I therefore recommend that you and your family see this extraordinary motion picture, a unique event in family entertainment.

Sincerely,
John Smith
Manager of State Theatre.

LOBBY STUNTS

MAKE MAYA FEEL AT HOME



"Jungleize" your outer and inner lobbies and give your marquee a "hat" thatching made of straw, reeds, or leaves. Mount spears, shields, and other jungle artifacts designed and executed by your sign shop. For added effect, order this four-color Jungle Background Paper in sheets of 27" x 41" at 30c a sheet, F.O.B. Dallas. (Min. order \$3.00) from: Evans Printing and Poster Co. 2308 Live Oak Street, Dallas, Texas 75201.

EVANS PRINTING AND POSTER CO.
238 Liveoak Street, Dallas, Texas 7520

ANIMAL CRACKERS

Fill up a bowl with animal crackers and award discount admission or prizes to who ever can draw an elephant cracker from the bowl. Run a guess how many crackers are in the bowl contest or use them for ballyhoo give-aways as a present from MAYA. The crackers may be purchased at wholesale from your nearest Nabisco Sales Branch, at a promotional discount.

SOUNDS OF THE JUNGLE

Round out your MAYA lobby display with a lobby and intermission recording of jungle sounds. Most record stores carry these sound effects records.

LO, THE WHITE HUNTER

Dress your staff in pith helmets, khaki shirts and trousers, then stencil MAYA and your playdate copy across their shoulders to add that personal touch to your jungleized lobby.

SCREENINGS FOR WILDLIFE LEADERS

Never before has India been so vividly portrayed as in MAYA. Filmed in the jungles of this exotic country, each scene shows an India few have ever seen.



Invite zoo executives or university professors to help you prepare an invitational list that would include influential nature & wildlife personalities, from zoo, museum, educational, and cultural organizations. Those that are actively interested in wildlife and India should be happy to endorse your playdate.

Screenings of MAYA will be held in each of the 31 exchange cities during April and May. A special screening for those interested in animals and jungle lore can help you launch a mammoth word-of-mouth campaign.

Advise groups that they may utilize the film to further their special projects. After the screening, discuss items such as:

- Fund raising activity for the zoo and various nature organizations.
- Matinee group showings for Schools.
- Lobby or Stage exhibitions of small zoo animals.
- Displays and herald distribution at these organizations.
- TV, radio, and newspaper interviews of wildlife leaders.
- Ask MGM Press representatives about showing 16mm trailers and featurettes for special groups.



FACTS BOOK

These 16 pp. booklets, are being mailed to over 500 radio, TV, and newspaper personalities in the country!

LIVE RADIO SPOTS

60-SECOND LIVE RADIO SPOT

ANNOUNCER: Two boys take on the most dangerous job in the jungle . . . in "Maya"! Their mission: to protect a sacred elephant! Their journey: through a valley alive with violence and terror! Metro-Goldwyn-Mayer presents a King Brothers Production . . . "Maya" Starring Clint Walker and Jay North. Here is adventure that breaks loose in every direction! Action that tears the screen apart! Excitement as huge as it can get! "Maya" is the kind of adventure that every adventurer dreams about . . . Wild! Wonderful! Daring! Dangerous! It's a jungle full of a thousand thrills as two boys and their baby elephant face . . . murderous mobs . . . vicious cutthroats . . . deadly cobras . . . and a band of blood-thirsty tigers! "Maya" . . . where big adventure comes at you like an attack! See "Maya" actually filmed in India's Valley of the Tigers! "Maya" in Technicolor and Panavision.

30-SECOND LIVE RADIO SPOT

ANNOUNCER: A thousand dangers . . . a thousand excitements . . . a thousand incredible perils await you in "Maya"! Metro-Goldwyn-Mayer presents a King Brothers Production . . . "Maya" . . . Starring Clint Walker and Jay North. "Maya" — the story of two boys who take on the most dangerous job in the jungle to protect their sacred elephant from a thousand hidden terrors. "Maya" is action that tears the screen apart! It's the kind of adventure that every adventurer dreams about . . . Wild! Wonderful! Daring! "Maya" — actually filmed in India's Valley of the Tigers in Technicolor and Panavision.

20-SECOND LIVE RADIO SPOT

ANNOUNCER: Two boys take on the most dangerous job in the jungle . . . in "Maya"! Their mission: to protect a sacred elephant! Their journey: through a valley alive with violence and terror! Metro-Goldwyn-Mayer presents a King Brothers Production . . . "Maya" . . . Starring Clint Walker and Jay North . . . "Maya" is action that tears the screen apart in Technicolor and Panavision.

10-SECOND LIVE RADIO SPOT

ANNOUNCER: Two boys face danger — excitement and thrill in "Maya." Starring Clint Walker and Jay North . . . Actually filmed in color in India's "Valley of the Tigers"! MAYA! from MGM.

1,000 LINE COLOR AD

Take advantage of the monolithic MAYA art work on your opening day with a full-color page of titanic art! Featuring the awesome key art which stresses the big-action elements of the picture, MGM has prepared an ad that will overpower all competition in your city. Order your mats and proofs from your MGM Field Press Representative.

MAYA MUSIC PROMOTION

Riz Ortolani, academy award-winning composer of "More" has written the score and theme for MAYA. MGM Records has prepared the sound track album and MGM sheet music affiliates are working on releases also. These recordings and publications are expected to leap to the spectacular heights other Ortolani tunes have achieved. MGM Records is sending copies of the record to newspapers, radio and TV stations across the country, and the area distributors have been informed of this promotion:



HERE'S WHAT TO DO . . .

- CONTACT your MGM Records area distributor, he has a quantity of dummy record sleeves for use in window displays and promotions.
- CREATE local promotions with your area sheet music distributors, retailers, delivery trucks; supply local bands with copies.
- WRITE Sol Handwerger at MGM Records, for radio contest and promotions: The first 200 exhibitors writing him outlining the contest with call letters and written details will receive free promotional quantities.
- PLAY sound track in lobby for recessions and during intermissions.
- DISTRIBUTE copies of the record to radio and TV disk jockeys.
- PROMOTE records for opening-day give-aways and door prizes.
- DONATE sound track albums to zoos, nature clubs and science classes.

For nearest record distributor:

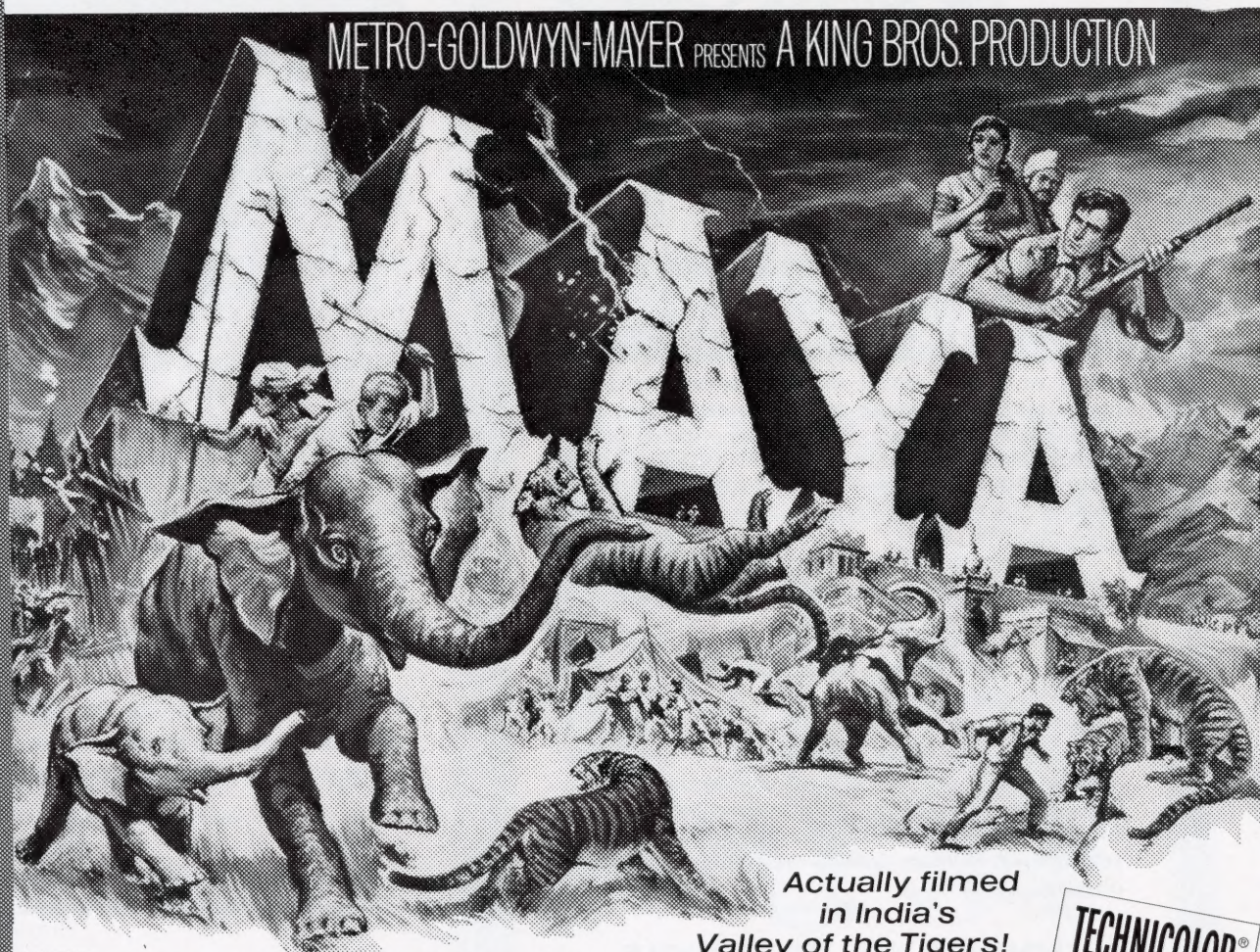
Write: Sol Handwerger
MGM RECORDS
1540 BROADWAY
New York, N.Y. 10036

For nearest sheet music distributor:

Write: Herman Steiger
LEO FEIST, INC.
1540 BROADWAY
New York, N.Y. 10036

ACTION THAT TEARS THE SCREEN APART!

See the battle to the end between a giant elephant and a band of terrifying tigers!



Actually filmed
in India's
Valley of the Tigers!

TECHNICOLOR®
PANAVISION®

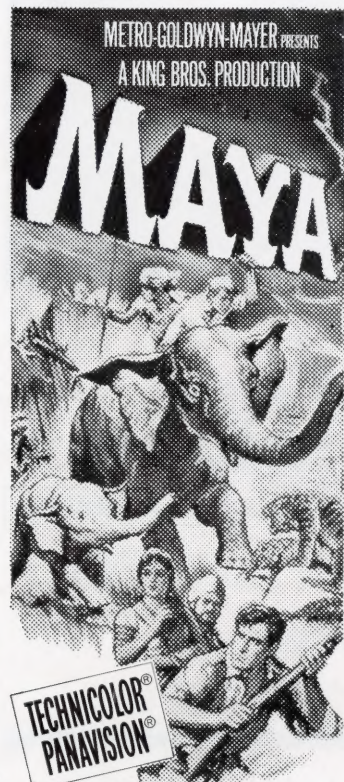
STARRING

CLINT WALKER · JAY NORTH WITH I.S. JOHAR · SONIA SAHNI

SCREENPLAY BY JOHN FANTE · ADAPTATION BY GILBERT WRIGHT · BASED ON THE STORY "The Wild Elephant" by JALAL DIN and LOIS ROTH · DIRECTED BY JOHN BERRY · PRODUCED BY FRANK & MAURICE KING

STARTS TODAY

**GIANT
ADVENTURE
BREAKS
LOOSE!**



STARRING
CLINT WALKER · JAY NORTH

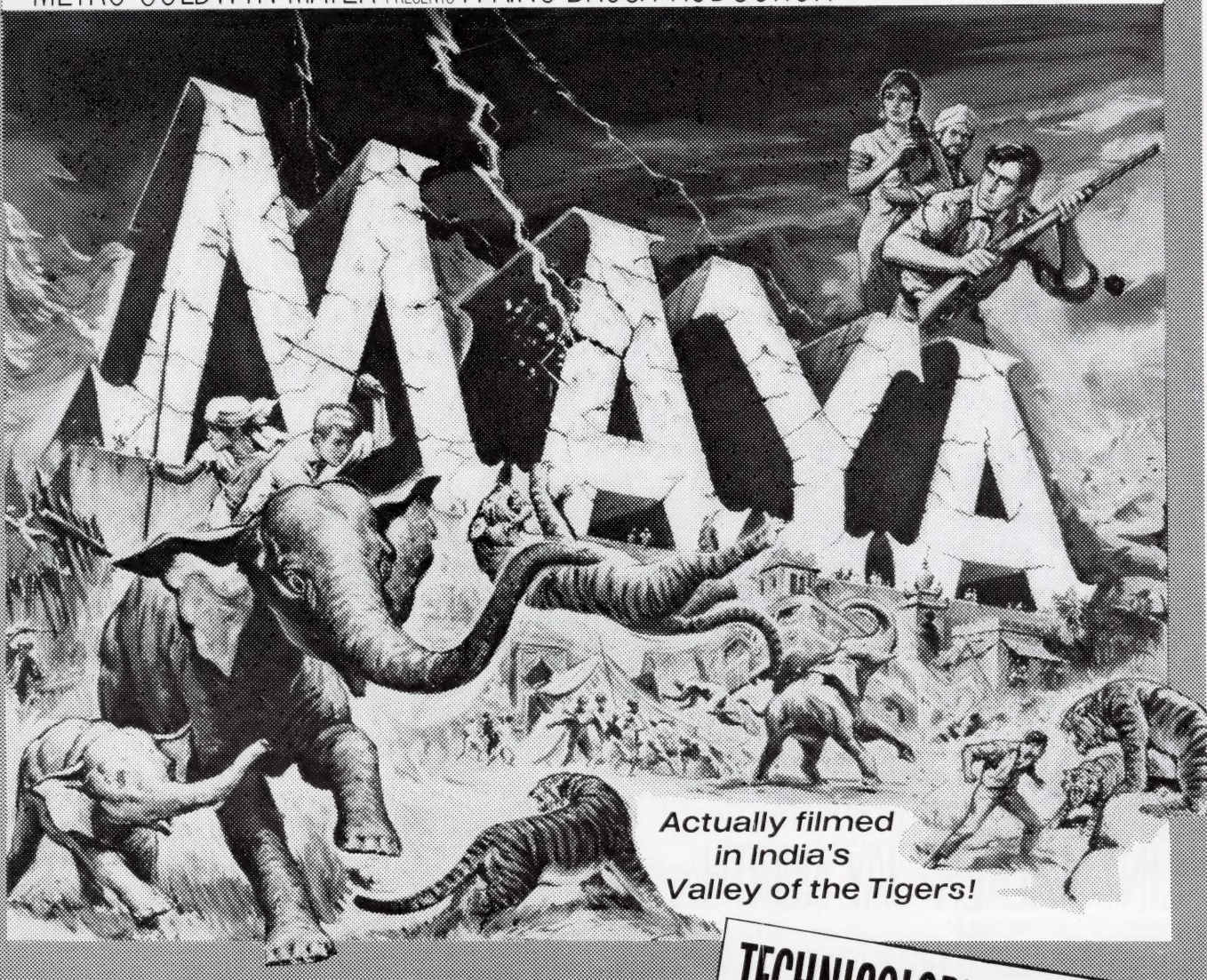
T H E A T R E

Ad No. 110—100 Lines

ACTION THAT TEARS THE SCREEN APART!

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METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION



Actually filmed
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Valley of the Tigers!

TECHNICOLOR · PANAVISION

STARRING

CLINT WALKER · JAY NORTH

WITH I.S. JOHAR · SONIA SAHNI

SCREENPLAY BY JOHN FANTE · ADAPTATION BY GILBERT WRIGHT

Based on the Story
"The Wild Elephant"
by JALAL DIN and LOIS ROTH

DIRECTED BY JOHN BERRY · PRODUCED BY FRANK & MAURICE KING



T H E A T R E

Ad No. 406—540 Lines (4 Cols. x 135 Lines)

GIANT ADVENTURE BREAKS LOOSE!

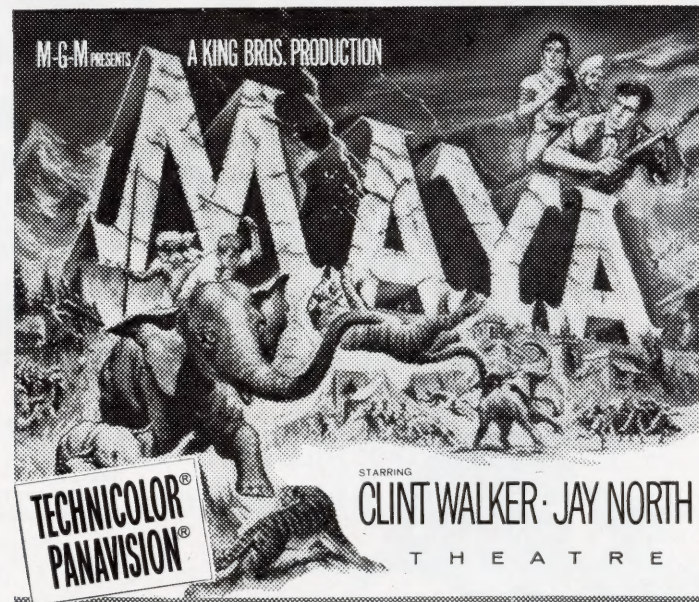


METRO-GOLDWYN-MAYER
PRESENTS
A KING BROS. PRODUCTION
STARRING
**CLINT WALKER
JAY NORTH**
WITH I.S. JOHAR · SONIA SAHNI
SCREENPLAY BY JOHN FANTE
ADAPTATION BY GILBERT WRIGHT
Based on the Story
"The Wild Elephant"
by JALAL DIN and LOIS ROTH
DIRECTED BY JOHN BERRY
PRODUCED BY FRANK & MAURICE KING

T H E A T R E

Ad No. 308—126 Lines (3 Cols. x 42 Lines)

GIANT ADVENTURE BREAKS LOOSE!



STARRING
CLINT WALKER · JAY NORTH

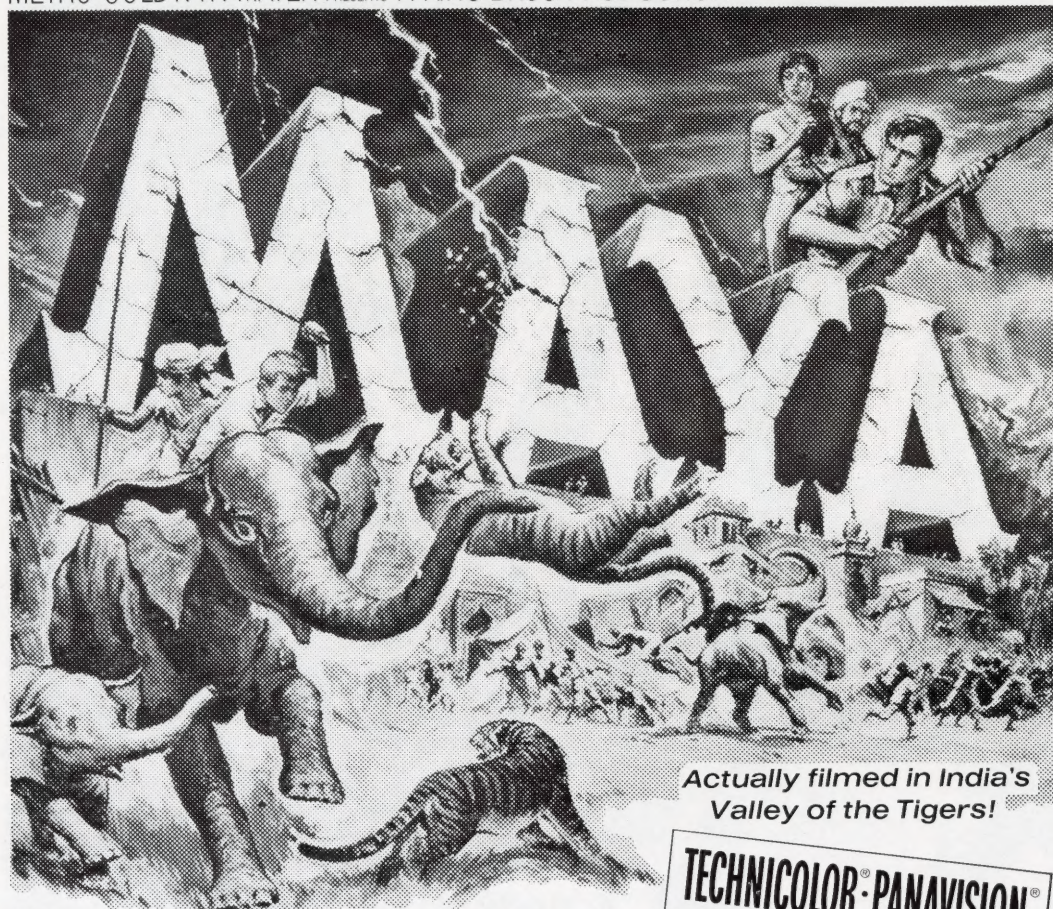
T H E A T R E

Ad No. 207—100 Lines (2 Cols. x 50 Lines)

GIANT ADVENTURE BREAKS LOOSE!

... in the Valley of the Tigers with two boys, a giant elephant, and a band of bloodthirsty tigers!

METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION



Actually filmed in India's Valley of the Tigers!

TECHNICOLOR® PANAVISION®

STARRING **CLINT WALKER · JAY NORTH** WITH I.S. JOHAR · SONIA SAHNI
 SCREENPLAY BY JOHN FANTE · ADAPTATION BY GILBERT WRIGHT · BASED ON THE STORY "The Wild Elephant" by JALAL DIN & LOIS ROTH · DIRECTED BY JOHN BERRY · PRODUCED BY FRANK & MAURICE KING

T H E A T R E

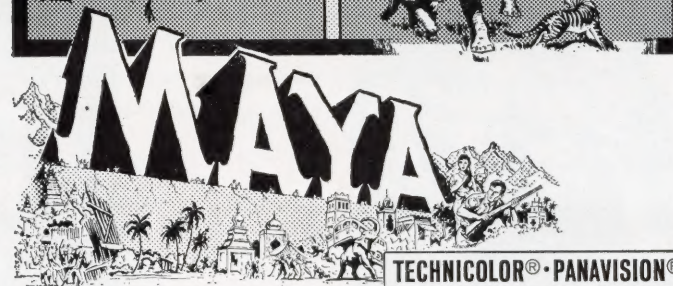
Ad No. 306—360 Lines (3 Cols. x 120 Lines)



They face a thousand thrills!
Live a thousand adventures!

Action that tears the screen apart!

METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION

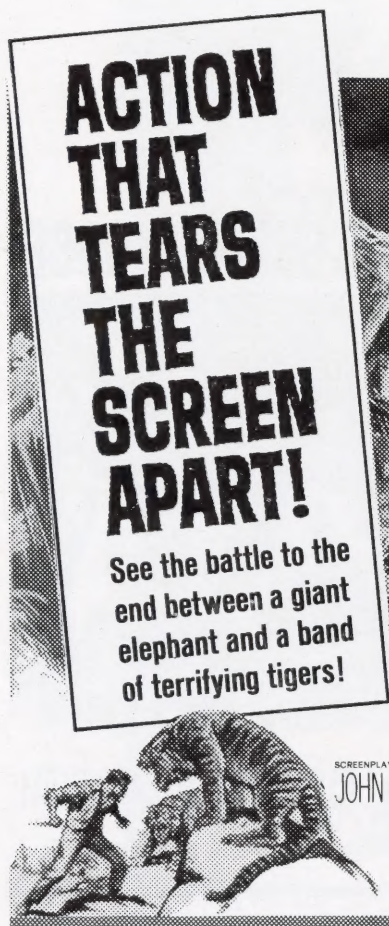


TECHNICOLOR® PANAVISION®

STARRING **CLINT WALKER · JAY NORTH** WITH I.S. JOHAR · SONIA SAHNI
 SCREENPLAY BY JOHN FANTE · ADAPTATION BY GILBERT WRIGHT · BASED ON THE STORY "THE WILD ELEPHANT" BY JALAL DIN & LOIS ROTH · DIRECTED BY JOHN BERRY · PRODUCED BY FRANK & MAURICE KING

T H E A T R E

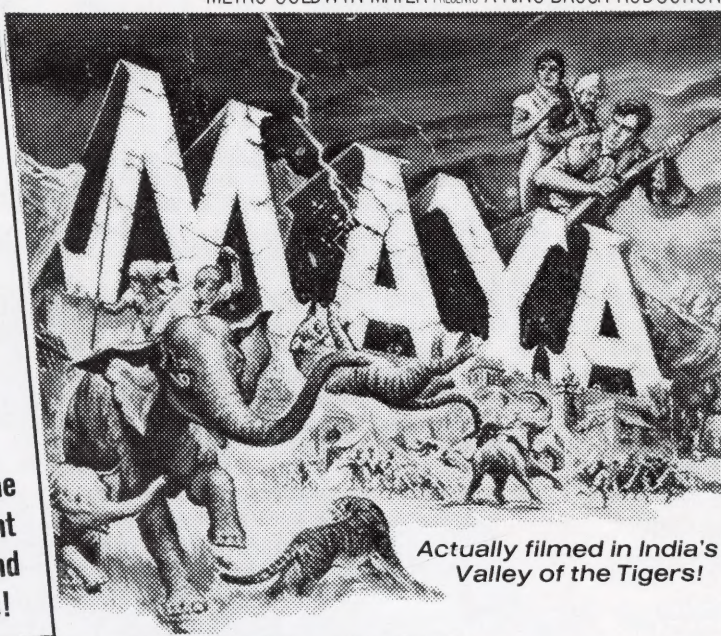
Ad No. 216—200 Lines (2 Cols. x 100 Lines)



ACTION THAT TEARS THE SCREEN APART!

See the battle to the end between a giant elephant and a band of terrifying tigers!

METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION



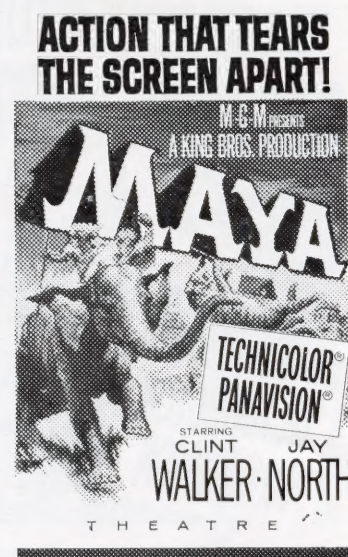
Actually filmed in India's Valley of the Tigers!

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T H E A T R E

TECHNICOLOR® PANAVISION®

Ad No. 307—200 Lines (3 Cols. x 66 Lines)



ACTION THAT TEARS THE SCREEN APART!

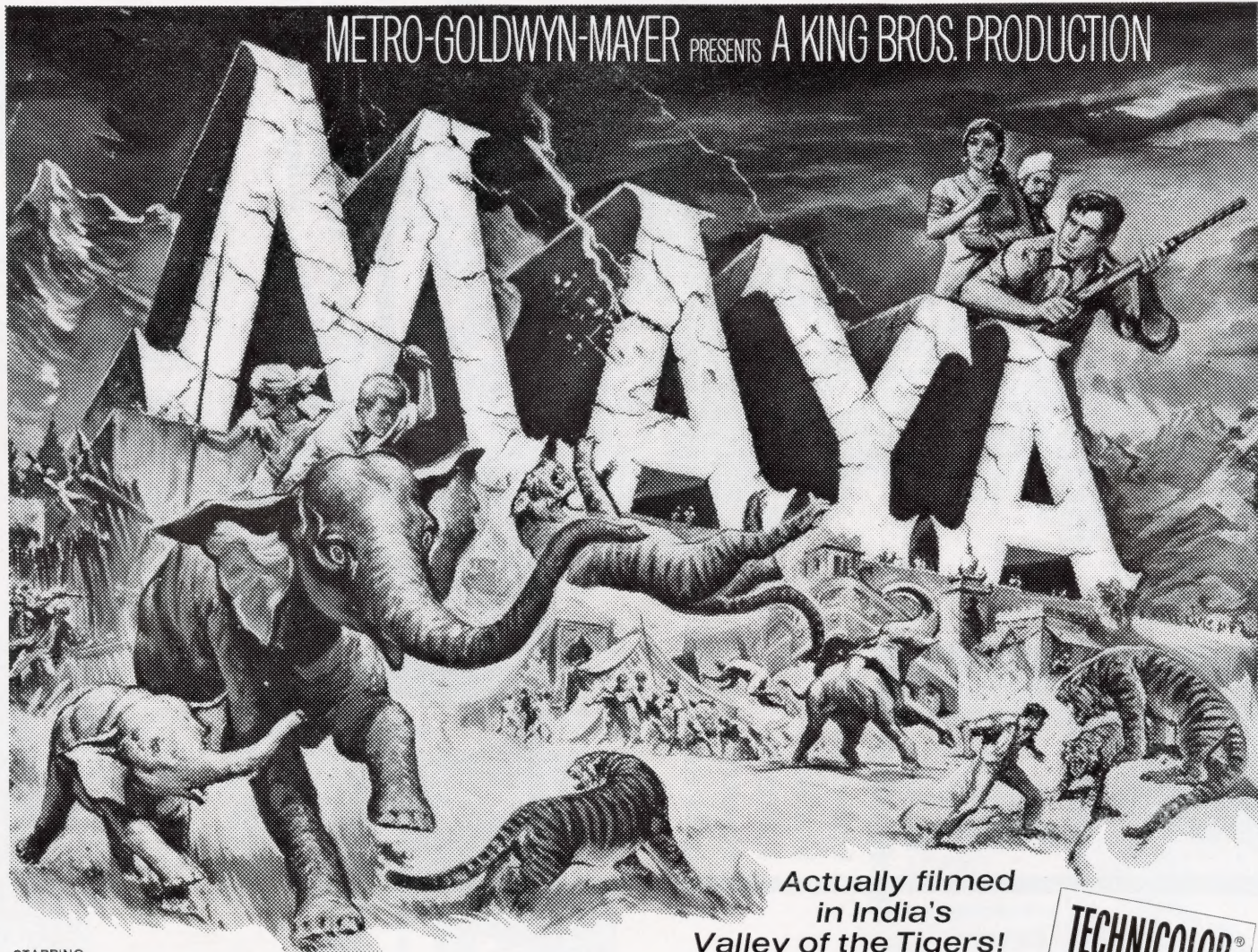
STARRING **CLINT WALKER · JAY NORTH**

T H E A T R E

Ad No. 113—40 Lines

ACTION THAT TEARS THE SCREEN APART!

See the battle to the end between a giant elephant and a band of terrifying tigers!



METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION

Actually filmed in India's Valley of the Tigers!

TECHNICOLOR®
PANAVISION®

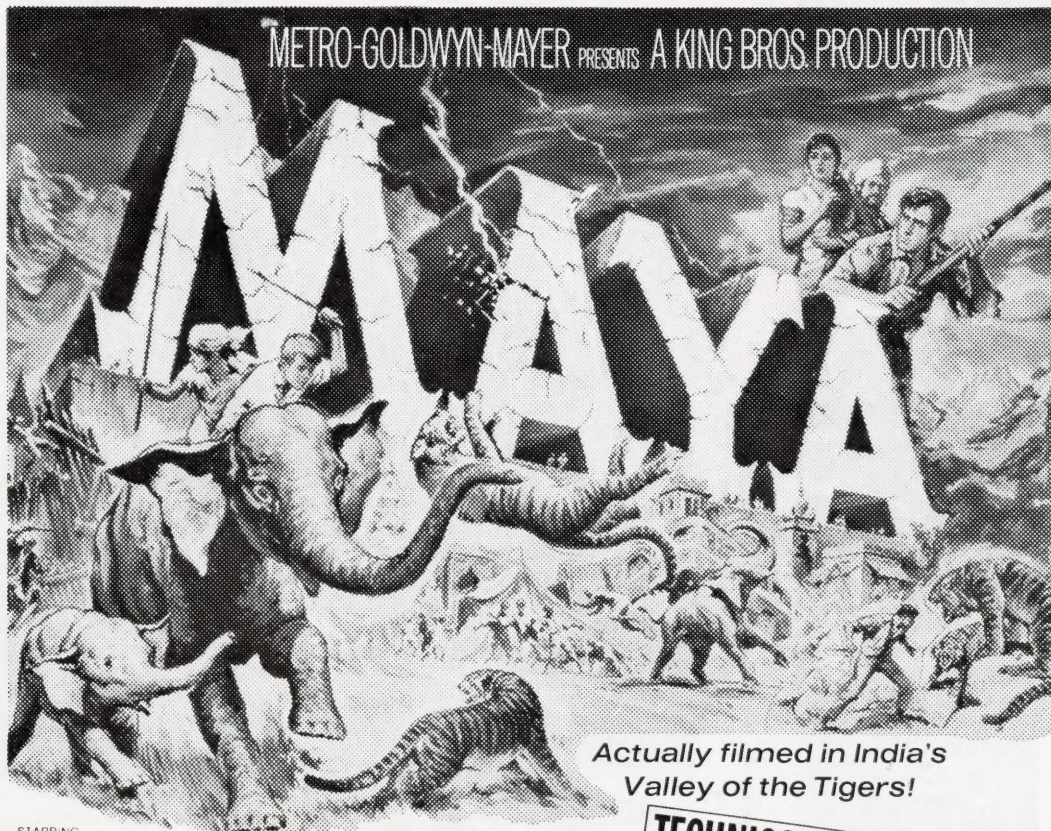
STARRING
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T H E A T R E

Ad No. 407—448 Lines (4 Cols. x 112 Lines)

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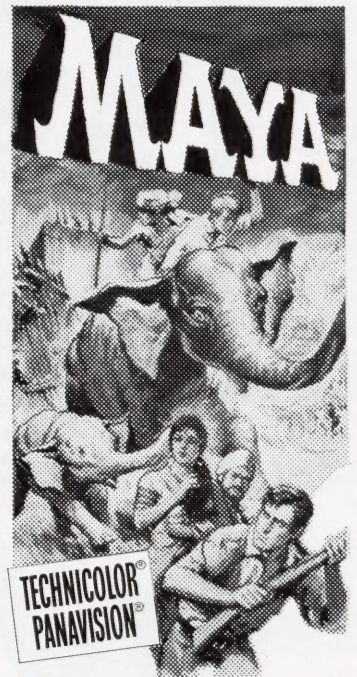
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T H E A T R E

Ad No. 309—270 Lines (3 Cols. x 90 Lines)

ACTION THAT TEARS THE SCREEN APART!

M-G-M PRESENTS A KING BROS. PRODUCTION



STARRING
CLINT WALKER · JAY NORTH

T H E A T R E

Ad No. 111—75 Lines



**Action
that tears
the screen
apart!**



**Two
boys
face a
thousand
dangers
...live a
thousand adventures!**




METRO-GOLDWYN-MAYER PRESENTS
A KING BROS PRODUCTION

MAYA

STARRING
CLINT WALKER · JAY NORTH
WITH ISIOHAR · SONIA SAHNI
DIRECTED BY JOHN BERRY
PRODUCED BY FRANK & MAURICE KING

SCREENPLAY BY JOHN FANTE
ADAPTATION BY GILBERT WRIGHT
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TECHNICOLOR® · PANAVISION®

Actually filmed in the valley of the tigers!




T H E A T R E

Ad No. 408—448 Lines (4 Cols. x 112 Lines)



**Action
that tears
the screen
apart!**



**They
face a
thousand
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thousand
adventures!**

METRO-GOLDWYN-MAYER PRESENTS
A KING BROS PRODUCTION




MAYA

STARRING
CLINT WALKER · JAY NORTH
WITH ISIOHAR · SONIA SAHNI
DIRECTED BY JOHN BERRY
PRODUCED BY FRANK & MAURICE KING

SCREENPLAY BY JOHN FANTE
ADAPTATION BY GILBERT WRIGHT
BASED ON THE STORY "THE WILD ELEPHANT" BY JALAL DIN & LOIS ROTH

TECHNICOLOR® · PANAVISION®

Actually filmed in the valley of the tigers!

T H E A T R E

Ad No. 310—360 Lines (3 Cols. x 120 Lines)



Ad No. 112—28 Lines



1 Column Directory



Ad No. 115—14 Lines



2 Column Directory



Ad No. 210—28 Lines (2 Cols. x 14 Lines)



Clint Walker plays a white hunter, with Jay North cast as the son who comes to India from America to join his father in "Maya," thrill-packed King Bros. adventure drama. The Metro-Goldwyn-Mayer picture was filmed in Panavision and Technicolor entirely on locations in southern India.

Mat 1-F

GIANT ADVENTURE BREAKS LOOSE!

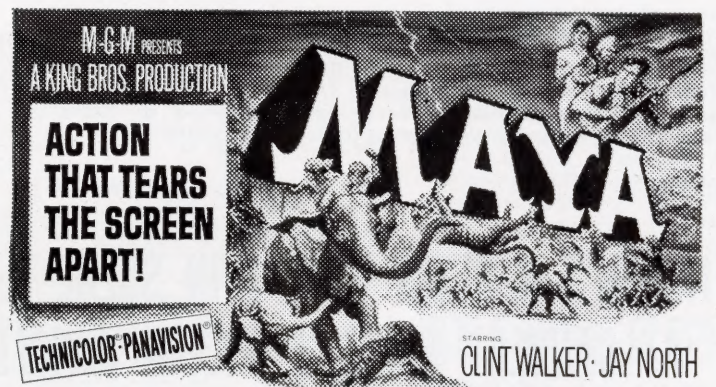
M-G-M PRESENTS A KING BROS. PRODUCTION



STARRING CLINT WALKER · JAY NORTH

T H E A T R E

Ad No. 114—50 Lines

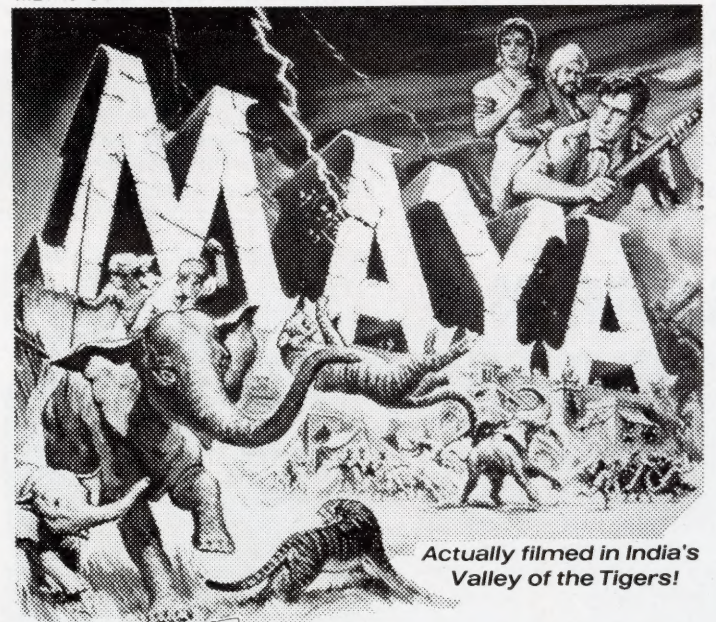


Ad No. 209—56 Lines (2 Cols. x 28 Lines)

GIANT ADVENTURE BREAKS LOOSE!

... in the Valley of the Tigers with two boys, a giant elephant, and a band of bloodthirsty tigers!

METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION



Actually filmed in India's Valley of the Tigers!

STARRING CLINT WALKER · JAY NORTH

WITH I.S. JOHAR · SONIA SAHNI

SCREENPLAY BY JOHN FANTE · ADAPTATION BY GILBERT WRIGHT

Based on the Story "The Wild Elephant" by JALAL DIN and LOIS ROTH

DIRECTED BY JOHN BERRY · PRODUCED BY FRANK & MAURICE KING

T H E A T R E

Ad No. 206—200 Lines (2 Cols. x 100 Lines)



Jay North and his Indian friend, Sajid Kahn, face a crowd of hostile natives in this scene from "Maya." Clint Walker also stars in the thrill-packed King Bros. adventure drama for Metro-Goldwyn-Mayer, filmed in Panavision and Technicolor entirely on locations in southern India. John Berry directed.

Mat 2-D

ADVENTURES WITH A SACRED ELEPHANT



Jay North (standing) and his Indian friend, (Sajid Kahn), pole a raft carrying a sacred white elephant across a crocodile-infested jungle stream in one of the exciting sequences of "Maya." Clint Walker also stars in the King Bros. adventure drama for Metro-Goldwyn-Mayer, photographed in Panavision and Technicolor entirely on locations in southern India.

Still VT-26

Maya Mat 2-A

"MAYA" SPELLBINDING ADVENTURE FILMED BY KING BROS. ON LOCATION IN INDIA, STARRING CLINT WALKER AND JAY NORTH

One of the most unique and fascinating motion pictures ever brought to the screen, "MAYA," new King Bros. production for Metro-Goldwyn-Mayer, is at one and the same time a thrill-packed, pulsating adventure-drama, the warm story of the friendship between an American and Hindu boy who set out together on a perilous quest, and, finally, a breathtaking experience in the jungles, mountains and exotic cities of India in settings never before photographed for a feature film.

"MAYA," which stars Clint Walker and Jay North and introduces the talented twelve-year-old Indian actor, Sajid Kahn, was filmed in Technicolor and Panavision entirely on locations in southern India. Here is unfolded the moving story of Terry (Jay North) who comes from Wyoming to visit the white hunter father, Hugh (Clint Walker), whom he has always envisioned as a hero, only to find him a coward terrified of wild animals after having been clawed by a man-eating tiger. When Terry runs away into the

jungle and comes close to drowning when he is swept over a falls, he is saved by the Hindu boy, Raji, a meeting which leads to remarkable adventures when he subsequently joins Raji on a journey. On this journey, Raji is charged with the responsibility of taking Maya, a mammoth female elephant, and Primo, her unique and priceless white calf, to a temple at faraway Thali Kal, where the small white elephant will be a sacred symbol.

The adventures that befall the boys when they are tracked down by One-Eye (I. S. Johar), who plans to steal the elephant and sell him for a fortune, are among the most hair-raising ever depicted on the screen, involving the burning of a village, the flight of the youngsters from a pursuing mob of enraged natives, the astounding battle between Maya and two ferocious tigers in an effort to protect her offspring, and an equally thrilling climax in which Hugh, who has been seeking Terry, redeems his honor.

The fascinating locales for the action of "MAYA" include the colorful city of Mysore, Chamarajanagar Station,

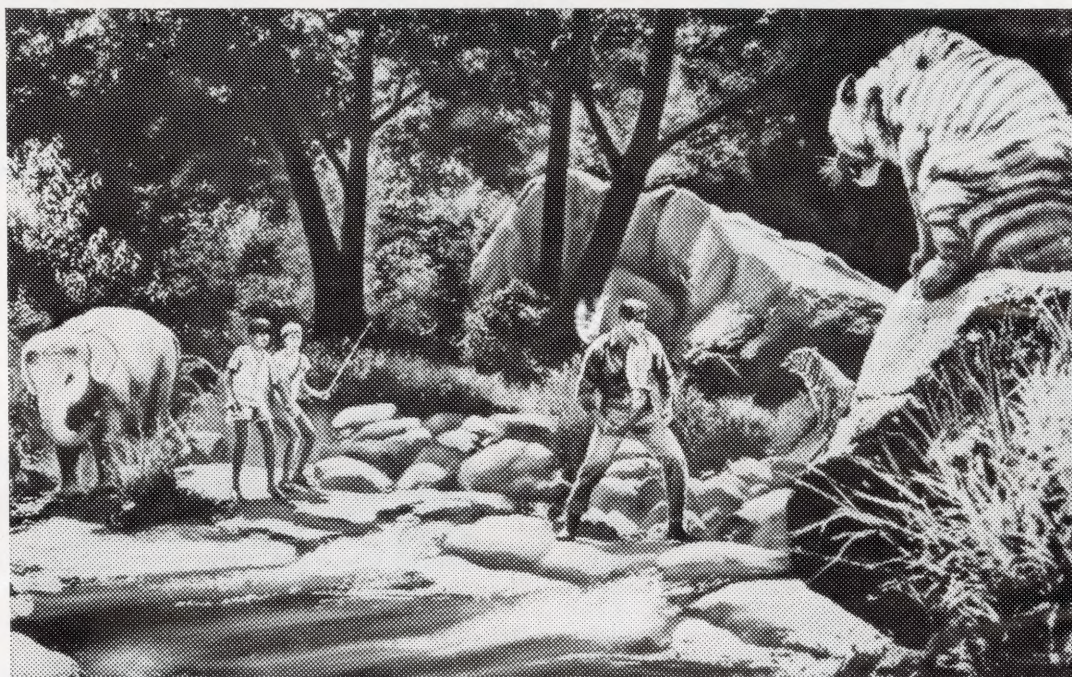
where 5,000 natives participated in scenes, the Bazaar at Nanjangud, the Festival of Holi, magnificent Cauvery Falls, the Masangudi jungles and such other exotically named places as Mudunlai, Ootay, Ootacamund and Mahabali Puram. It is doubtful that any motion picture previously has offered such unusual and arresting backgrounds.

Together with Sajid Kahn and I. S. Johar, the cast features such noted Indian players as Sonia Sahni, one of her country's most popular actresses, and Jairaj, who scored in "Nine Hours to Rama."

Produced by Frank and Maurice King, "MAYA" was directed by John Berry from a screen play by John Fante. Enriching the film is a brilliant musical score by Riz Ortolani in which the noted composer utilized authentic Indian instruments.

The most ambitious of the successful productions made by the King Bros., "MAYA" is a picture which will hold tremendous appeal and excitement for every member of the family. It is filmmaking at its most wondrous.

WHITE HUNTER FIGHTS MAN-EATING TIGERS IN "MAYA" THRILL



Watched by his son (Jay North) and the latter's Indian pal (Sajid Kahn), Clint Walker faces a pair of ferocious tigers in one of the thrilling scenes of "Maya." The King Bros. production for Metro-Goldwyn-Mayer, filmed in Panavision and Technicolor entirely on locations in southern India, unfolds a fascinating story of adventure and heroism amid jungles, mountain passes, raging rivers and exotic Indian cities and temples—never before seen in a feature motion picture.

Still VT-95

Maya Mat 3-A

JAY NORTH'S NARROW ESCAPE IN SCENE AT CAUVERY FALLS IN INDIAN JUNGLE

One of the most exciting sequences of the new King Brothers adventure-drama, "MAYA," filmed for MGM release entirely in India, was photographed at Cauvery Falls, thirty-five miles outside of Mysore, deep within the treacherous jungles.

Clint Walker, Jay North and the noted young Indian actor, Sajid Kahn, play the leading roles in "MAYA," but when this sequence was filmed, Jay North found himself playing a real-life role that was even more breathtaking and dangerous than that of the screen play.

The scene called for him to try to navigate the swift currents of Cauvery Falls in a basket-shaped boat known as a coracle. In the script, the coracle, caught in the turbulent rapids, is supposed to capsize, after which young North is forced to swim for his life against the strong current carrying him toward the deadly falls. However, his cries for help are heard by Sajid, who dives into the water and saves him.

The scene was shot twice but director

John Berry was dissatisfied with both "takes." Once again the call for "action" was heard. North manned the coracle which capsized on schedule, but the young actor made his cry for help too soon.

The "MAYA" crew were surprised since North had impressed them with his sense of timing and professionalism before the cameras. Berry shouted, "Cut," and turned toward his errant star, still swimming against the current, only to hear the youth call out, "Help! I mean for real!"

Berry, assistant director Bluey Hill and cameraman Gunther Senteleben dived into the rapids, clothes and all, but it was Sajid who reached North first and pulled the exhausted star to safety.

It happened just the way it was called for in the screen play of "MAYA," but unfortunately, they had to stage the sequence over again the next day. This time, however, it was filmed successfully in just one "take."

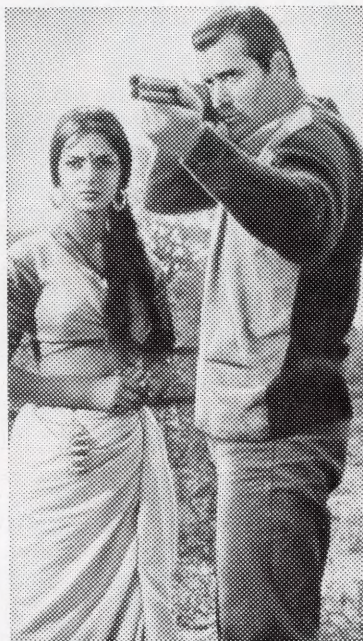
SHE'S KNOWN AS "KISSING SONIA"

The only featured female role in MGM's King Brothers adventure-drama, "MAYA," filmed entirely on locations in India, is played by the Indian actress Sonia Sahni, better known as "Kissing Sonia."

Born in Kashmir, Sonia attracted national attention at the age of fifteen when she was prosecuted for kissing her boy friend in a public garden. Subsequently she won the Miss Kashmir Beauty Contest and then was starred in the Indian film, "Goa."

"Goa" showed Sonia in a kissing scene and marked the first time that such a scene had appeared on Indian screens, setting off a storm of protests from social and religious organizations throughout India.

Incidentally, in "MAYA," which stars Clint Walker and Jay North, "Kissing Sonia" goes throughout the entire film — kissless.



A worried Sonia Sahni looks on as Clint Walker kills his son's pet cheeta, which he believes to be dangerous, in this scene from "Maya." Jay North portrays the son in the thrill-packed King Bros. adventure drama for Metro-Goldwyn-Mayer, filmed in Panavision and Technicolor entirely on locations in southern India.

Still VT-70

Maya Mat 1-B

CAST

Hugh Bowen	CLINT WALKER
Terry Bowen	JAY NORTH
One-Eye	I. S. Johar
Raji	Sajid Kahn
Gammu Ghat	Jairaj
Sheela	Sonia Sahni
Raji's Father	Nana Palshikar
One-Eye's Daughter	Uma Rao
Station Master	Madhusdan Pathak

Produced by Frank King and Maurice King. Directed by John Berry. Screen Play by John Fante. Adaptation by Gilbert Wright. Based on the story "The Wild Elephant" by Jalal Din and Lois Roth. Music Composed and Conducted by Riz Ortolani. Director of Photography: Gunter Senteleben, C.d.k. Photographed in the Jungles of India. Color by Technicolor. Filmed in Panavision. Art Directors: Edward S. Haworth, Ram Yedakar. Unit Production Manager: Clarence Eurist. Assistants: Baba Shaikh, Chimanant Gandhi. Assistant Director: Bluey Hill. Special Effects: Mill Rice. Continuity: Trudy Von Trotha. Film Editor: Richard V. Heermance, A.C.E. Assistant Film Editor: Don Guidice. Recording Supervisor: Franklin Milton. Recordist: Pandurang Boloor. Make-Up by Reudiger Von Sperl. Associate Producers: Mary P. Murray, Herman King. A King Bros. Production. Presented by Metro-Goldwyn-Mayer.

"FESTIVAL OF HOLI" IS ONE OF UNIQUE AND EXOTIC BACKGROUNDS IN "MAYA"

One of the emotion-charged sequences of MGM's new King Brothers production, "MAYA," called for the wild, kaleidoscopic revelry that accompanies the annual celebration of the Festival of Holi. This is observed in every village, in every town, city and state throughout the whole of India.

The festivities, commemorating a four-thousand-year-old myth, manifests itself by the gathering of entire villages, with a release of the year's pent up privations let loose in carefree

abandon during which there is an excess of dancing, singing and tossing of colored waters and colored powders.

During the location shooting in India of the exciting adventure-drama, starring Clint Walker and Jay North, nothing was "staged." Sequences were snatched from the raw elements offered by the gigantic natural locales, from perilous virgin jungles, treacherous crocodile-infested rivers, heretofore inaccessible canyons and mountain tops.

The producers of "MAYA" therefore wanted not a staged copy of the Festival of Holi, but the real thing. But at first, all their efforts to film the traditional sacrilegious holiday with Panavision and Metrocolor cameras met with firm refusal.

Then a last-minute reprieve arrived. The tribal heads of several villages surrounding Mysore were called together and told the plot of the motion picture. After long consultation they decided that "MAYA's" three-dimensional theme of compassion, understanding and friendship between a young American lad and an Indian boy would greatly ameliorate the relationship between India and the United States. Thus, for the first time in the history of Indian culture, permission was granted to film the Festival of Holi in all its natural magnificence.

It is one of the many "firsts" the spectacular King Brothers production is bringing to movie audiences all over the world with the release of "MAYA."

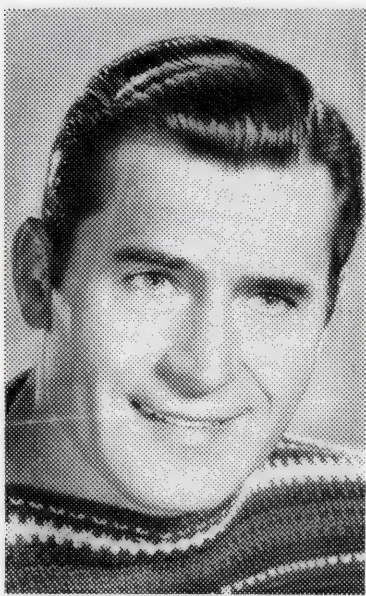
THE ADDITIONAL SCENE AND PLAYER MATS, SHOWN IN THE COMPLETE CAMPAIGN MAT ON ANOTHER PAGE, MAY BE ORDERED SINGLY.

NO BED IN INDIA LONG ENOUGH FOR 6'6 CLINT WALKER

Academy Award-winning art director Ted Haworth spent six hours in Bombay, a day-and-a-half in Madras and three days in Calcutta seeking a bed long enough to accommodate six-foot-six Clint Walker, star of "MAYA," new King Brothers production for MGM release, filmed in Panavision and Metrocolor entirely on locations in India.

Winner of the "Oscar" for his work on "Sayonara" and a six-time nominee for "What a Way to Go," "The Longest Day," "Some Like It Hot," "Pepe," "Marty" and "I Want to Live," Haworth has been given many a difficult assignment for movies and never has come back empty-handed.

The people of India are of relatively small physique, and Haworth's demand for a six-foot, seven-inch bed was met with both incredulity and amusement.



Clint Walker portrays a white hunter who redeems his honor in the jungles of India and regains the love of his son, Jay North, in "Maya." The thrill-packed King Bros. adventure-drama for Metro-Goldwyn-Mayer was filmed in Panavision and Metrocolor entirely on locations in southern India.

Maya
Still Clint Walker-1850 Mat 1-D

When his search throughout India proved fruitless, the art director went AWOL and hopped a plane to Spain, where he ordered a solid oak, hand-carved circular bed seven feet in diameter—one befitting a star of Clint Walker's stature.

Haworth had every incentive not to fail on this job. It was producers Frank and Maurice King who were the first to recognize his talent. They snatched him from obscurity as a designer-illustrator and gave him his first break as a full-fledged film art director in their 1948 production, "Southside 11000."

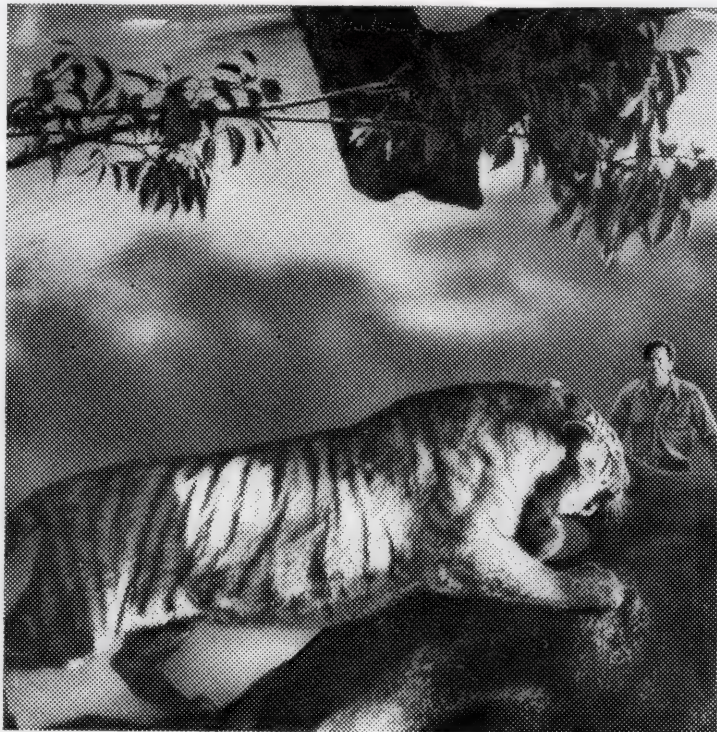
HIDDEN CAMERAS CAPTURE REALISM

At one period during the filming of MGM's adventure-drama, "MAYA," shot entirely on locations in India, the crew worked stealthily through three nights, planting hidden cameras and microphones in the Bazaar at Nanjangud in order to capture the realism of the open stalls that sell everything from bread to goats.

One of the most colorful areas in the city of Mysore, the bazaar is near the Nanjanud Temple, which was built more than 800 years ago and contains the Hindu God, "Shiva," principal god of the three trinities.

Unknown to themselves, scores of natives were secretly photographed by the hidden cameras, with the microphones capturing all the noises, conversation, cries and tumult of the popular bazaar.

A DEADLY TIGER IS READY TO POUNCE!



White hunter Clint Walker redeems his honor in a terrifying battle with a deadly tiger who is preparing to pounce on him in this scene from "Maya." Jay North co-stars in the role of Walker's son in the thrill-packed King Bros. production for Metro-Goldwyn-Mayer, filmed in Panavision and Technicolor entirely on locations in southern India. John Berry directed.

Still VT-55

Maya Mat 2-C

FILMING AN ADVENTURE-DRAMA IN INDIA

By

Frank and Maurice King

The months we spent in India filming "MAYA" gave us some of the most rewarding, incredible and gratifying experiences of our entire career in filmmaking.

Despite some of the frustrations of organizing a motion picture in India's remote virgin territory, we wouldn't have missed this project for anything. We filmed in villages in Mysore where transportation and communications were almost non-existent. The language barrier itself offered difficulties. Although common labor was cheap, the skilled craftsman was at a premium. Every step we took had to be sanctioned by official permits, and every one of these permits required costly, time-consuming travel.

But our locations were breath-taking. Unlike most outdoor adventure films, we did not shoot "MAYA" on reservations but used previously unphotographed jungle regions, building our own roads to transport our cameras, other equipment, vehicles and personnel. Some of our locations were in the heart of the tiger country and we had to take every precaution for safety. We engaged a complete medical staff, four hunters and a native crew. The latter hand-loomed a net to block off our people from prowling animals while we worked.

Complete Realism

In all our years of picture-making, we can't recall matching the realism of "Maya." Take, for example, a sequence we filmed at the Chamarajanagar Station, thirty-five miles out of Mysore. This is the scene of the story in which Jay North arrives in India. As a background for the sensitive boy's need and hunger for his father we assembled more than 5,000 natives. There were farmers, students, fakirs, mothers sitting with suckling babies, vendors, Holy Men, beggars, nuns, big game hunters, Sikh warriors, cows, goats, pigs, chickens and monkeys. Everyone was eager to get into the act. We had seventy-eight members of the local police rope off the area, but if you look closely you'll probably see some of their relatives in the shot.

On another occasion we filmed the Bazaar at Nanjangud, near the Nanjanud Temple. Our crew worked all through the night to plant hidden cameras and mikes so that we could

capture all the nomadic realism of the open stalls that sell everything from bread to goats. The script called for Jay North to be lost, hurt, bewildered and horrified as he wandered through the Bazaar. And he was! Our director, John Berry, captured every nuance. He is unquestionably one of the most intense, energetic and dedicated directors with whom we ever have worked.

In order to find the two elephants which play a vital part in our story, we searched virtually the length and breadth of India. It took some time, but we finally discovered exactly what we wanted. MAYA, the mother elephant of the title role, proved a bit wild at first but adapted herself to training. With her we had her very own baby, which we called Primo, a genuine, rare white elephant looking as though it were carved out of ivory! The demands of our story called for MAYA to perform difficult and unprecedented acts prompted by maternal love and instinct. Both mother and child acted superbly and if audiences don't take both to their heart, we'll eat our respective sun helmets.

During filming of "MAYA" in jungles, native villages, mountains and crocodile-infested rivers we moved our international crews at a pace they had never traveled before, but we never heard a single complaint. Sometimes we wondered if we would ever get the final reel of the picture into the can, but, of course, we did.

And, when it was all over, we left India with regret, but not before sending up a prayer of thanks to Allah.

MUSIC OF INDIA

Have you listened to the sitar, tambura, sur-sanga, mridanga, vina or chikara lately?

These are the native musical instruments of India used by composer Riz Ortolani in recording the score for the King Brothers MGM adventure-drama, "MAYA."

Ortolani, whose previous film score was for "The Yellow Rolls-Royce," had an entirely different musical assignment for the new picture, which was filmed entirely on locations in India, with Clint Walker and Jay North starred.

His music for "MAYA" was completely India-inspired.

ELEPHANTS, TIGERS WERE JAY NORTH'S FELLOW ACTORS IN THRILLING "MAYA"

Jay North has left his characterization of Dennis the Menace far behind to become one of the world's youngest experts on animals. For the second consecutive time since winding up his four years in the popular television series, 13-year-old Jay has acted in a picture which called for close contact with wild animals.

He recently returned from the jungles of southern India, where he starred with Clint Walker in "MAYA," a King Brothers production for Metro-Goldwyn-Mayer. Prior to that, he appeared in "Zebra in the Kitchen." In both pictures he worked with a wide variety of beasts.

"I love all wild animals, no matter what kind they are," Jay states. "You know, I won't even go fishing because I don't like to see fish caught and killed. In 'MAYA' I play the son of a great white hunter (Clint Walker). He kills my pet cheeta by mistake and later shoots a ferocious tiger which has just mangled a large elephant when she comes to the rescue of her baby. But when we filmed these scenes, we didn't really kill any of the animals."

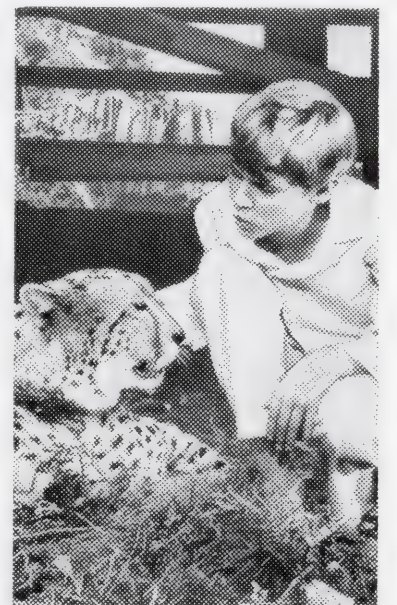
Since the story concerns the trek Jay and a Hindu boy make with a mother elephant, named Maya, and her offspring, a white elephant named Prima, for the purpose of turning over the rare baby animal to temple priests, Jay played many of his scenes with the pachyderms.

"It was a lark to let Maya lift me onto her back with her trunk," he relates. "But getting off again was something else. I had to slide down one of her legs. Do you realize how rough an elephant's skin can be? My legs were badly scraped for weeks."

Jay also had to work with two tigers for scenes showing the boy in danger and rescued by his father. While trainers stood by to protect him, the young actor worked close to the tigers in an area that was completely enclosed by 12-foot-high steel fencing. The cameramen operated behind bars.

"I had a lot of fun watching the animals when we made this film," he said. "They all love water. The baby elephant used to sink under the surface of the water and use its tiny trunk as a kind of periscope. It looked exactly like a submarine!"

When producers Frank and Maurice King made Mysore their location headquarters for MGM's adventure-drama, "MAYA," starring Clint Walker and Jay North and filmed entirely on locations in India, they found themselves unexpectedly dispensing an Indian version of "southern hospitality." Every morning, at their al fresco breakfast, an extra place was set at the table—for a native guest. "Range," a pet of the Maharajah of Mysore and the largest elephant in India, joined the producers and cast members daily for an early morning snack of four-hundred pounds of bananas!



Jay North, portraying an American boy visiting his white hunter father in the jungles of India, speaks trustingly to a new found cheeta friend in this scene from "Maya." Clint Walker portrays his father in the thrill-packed King Bros. adventure-drama for Metro-Goldwyn-Mayer, filmed in Panavision and Technicolor entirely on locations in southern India.

Still VT-92

Maya Mat 1-C

TITLE-ROLE ELEPHANT THRIVES ON APPLAUSE

The inhabitants of Mysore in southern India were agog with excitement when the King Brothers chose it for scenes in the Clint Walker-Jay North adventure drama, "MAYA," released by MGM.

Highlighting the city's monuments is a statue of the Maharajah of Mysore, which stands in the square and served as the focal point of the filming. It is here that Jay North and his young Indian friend, Sajid Kahn, entertain a crowd with a performance by two of India's most talented animals—Maya, a mother elephant, and her white calf.

Maya discerned an avid interest in her performance among the curious faces of thousands of spectators who had gathered to watch the filming. With true showmanship, she turned to the crowd and bowed her voluptuous trunk in appreciation!



Sonia Sahni urges Clint Walker to show an understanding of the problems of his son (played by Jay North) in this scene from "Maya." The thrilling King Bros. adventure drama for Metro-Goldwyn-Mayer was filmed in Panavision and Technicolor entirely on locations in southern India. John Berry directed.

Still VT-37

Maya Mat 2-B

Two boys and a sacred elephant journey through a jungle of terrors into the Valley of the Tigers!



STARRING **CLINT WALKER · JAY NORTH**
 WITH **ISJOHAR · SONIA SAHNI** MUSIC BY **RIZ ORTOLANI**
 SCREENPLAY BY **JOHN FANTE · GILBERT WRIGHT**
 ADAPTATION BY **GILBERT WRIGHT**
 DIRECTED BY **JOHN BERRY** Based on the Story "The Wild Elephant" by **JALAL DIN & LOIS ROTH**
 PRODUCED BY **FRANK & MAURICE KING**
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Two boys and a sacred elephant journey through a jungle of terrors into the Valley of the Tigers!



STARRING **CLINT WALKER · JAY NORTH**
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3 SHEET

Two boys and a sacred elephant journey through a jungle of terrors into the Valley of the Tigers!

METRO-GOLDWYN-MAYER PRESENTS A KING BROS. PRODUCTION



STARRING **CLINT WALKER · JAY NORTH**
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Two boys and a sacred elephant journey through a jungle of terrors into the Valley of the Tigers!



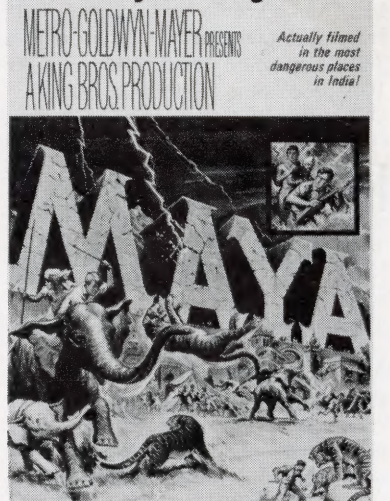
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Two boys and a sacred elephant journey through a jungle of terrors into the Valley of the Tigers!



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ACTION THAT TEARS THE SCREEN APART!



*Actually filmed in
the most dangerous
places in India!*



Two boys and their baby elephant
brave incredible terrors in the Valley
of the Tigers!



Every cutthroat in the jungle is
after them...and their priceless
treasure!



A journey deep into adventures
never seen by man!

STARRING

CLINT WALKER · JAY NORTH

SCREENPLAY BY

JOHN FANTE · GILBERT WRIGHT

ADAPTATION BY

IS JOHAR · SONIA SAHNI · RIZ ORTOLANI

MUSIC BY

IS JOHAR · SONIA SAHNI · RIZ ORTOLANI

DIRECTED BY

JOHN BERRY

Based on the
Story The Wild
Elephant by

JALAL DIN &
LOIS ROTH

PRODUCED BY

FRANK & MAURICE KING

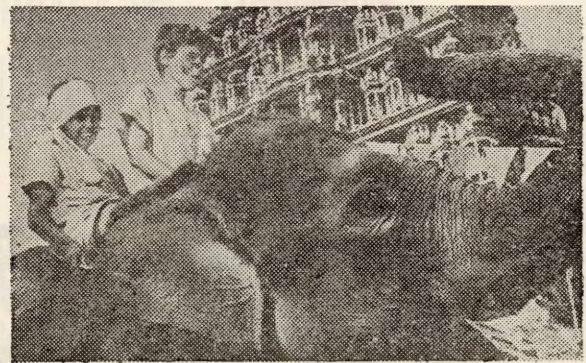
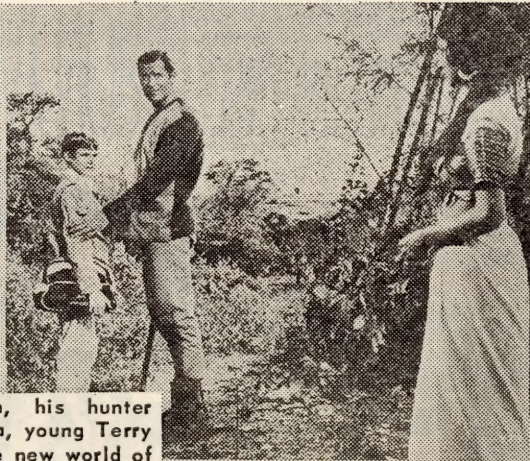


**TECHNICOLOR®
PANAVISION®**

ACTUALLY FILMED IN INDIA'S MOST DANGEROUS JUNGLES!



Visiting Hugh, his hunter father, in India, young Terry finds a strange new world of adventure--snakes, cheetahs--and Prima, the white baby elephant cared-for by his friend Raji.



With Prima, the baby elephant, tagging after Maya, its mother, the two friends journey across India. Terry sees ancient ruined cities, strange temples, savage customs.



In a jungle village, Terry and Raji are told they may go no farther... the dangers that lie ahead are too great! Will the boys let the villagers keep Prima and stop them short of their goal?



Prima, and Terry and Raji must go on alone. They build a raft to cross a crocodile-filled river.



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